COVID-19 lockdown controls and human rights abuses: the social marketing implications [version 1; peer review: 1 approved, 1 approved with reservations]

Ben Odigbo, Felix Eze, Rose Odigbo

1Department of Marketing, University of Calabar, Calabar, Cross River, 540242, Nigeria
2Department of Marketing/Entrepreneurship Development Centre, University of Calabar, Calabar, 540242, Nigeria
3Department of Public Law, Faculty of Law, University of Nigeria Nsukka, Enugu, 500001, Nigeria

Abstract

Background: This work is a situation analysis of reported human rights abuses that have characterized the COVID-19 controls and lockdown in some countries of the world. This is as documented by reliable mass media sources, relevant international organizations and human rights non-governmental organizations between January 2020 to April 2020.

Methods: A combined content analysis, critical analysis, and doctrinal method is applied in this study in line with the reproducible research process. It is a secondary-data-based situation analysis study, conducted through a qualitative research approach.

Findings: The findings revealed among other things that: COVID-19 lockdowns and curfews’ enforcement by law enforcement officers contravened some peoples’ fundamental human rights within the first month. Security forces employed overt and immoderate forces to implement the orders. The lockdown and curfew enforcements were not significantly respectful of human life and human dignity. The COVID-19 emergency declarations in some countries were discriminatory against minorities and vulnerable groups in some countries.

Research limitations/implications: This report is based on data from investigative journalism and opinions of the United Nations and international human rights organizations, and not on police investigations or reports. The implication of the study is that if social marketing orientations and risk communication and community engagement attitudes were given to the law enforcement officers implementing the COVID-19 lockdowns and or curfews, the human rights and humanitarian rights breaches witnessed would have been avoided or drastically minimized.

Originality: The originality of this review is that it is the first to undertake a situation analysis of the COVID-19 lockdowns and curfews.
human rights abuses in some countries. The study portrayed the poor level of social marketing orientations and risk communication and community engagement attitudes amongst law enforcement officers, culminating in the frosty police-public relationships.

**Keywords**
Introduction

The World Health Organization (WHO, 2020), seeing the alarming severity of coronavirus spread in many countries, on March 11, 2020, announced it is now a global pandemic. The new Coronavirus (COVID-19), was first reported in Wuhan, China, in December 2019. Since then, it has become a huge threat to lives, economic and social wellbeing of all citizens of the world. Mindful of this global emergency, the WHO (2020), urged governments all over the world to take urgent and concerted steps towards arresting the spread. In response to this onerous call, many governments of the world have initiated actions aimed at preventing or containing this rampaging enemy from exterminating their citizens, but in a fashion considered to be more on the side of human rights breaches and high-handedness (The Guardian, 2020a). According to Amnesty International (2020b), during the 1999–2020 coronavirus pandemic, human rights violations including censorship, discrimination, arbitrary detention, xenophobia have been reported from different parts of the world. The reported human rights violations pose serious hindrances to effective handling of public health emergencies (Amnesty International, 2020b). The World Health Organization added its voice that stay-at-home measures for slowing down the pandemic must not be done in such a way as to jeopardize peoples’ human rights (WHO, 2020).

The United Nations (1948) Universal Declaration of Human Rights (UDHR) has provisions for quality and equitable life for the people of all nations. Article 1 of the Convention recognizes the freedom, equality, dignity and rights of all human beings. That people should, therefore, act towards one another in a spirit of brotherhood. The Convention’s Article 3 adds that all the people of the world must be allowed their rights to life, liberty and security everywhere. Article 5 of the Convention protects the citizens of the world against torture, cruelty, inhumanity, dehumanizing treatments or punishments. Article 9 of the Convention is meant to protect the citizens of the world against arbitrary arrests, detentions or punitive banishments from one’s country. These UDHR provisions are also in pari materia with certain provisions of many countries’ Constitutions (Sections 33(1), Sections 34(1), Sections 41(1), and Sections 305(1, 3a, 3b, 3c) of the 1999 Nigerian Constitution), as amended.

Even though, the Siracusa Principles on states of emergency and freedom of movement, which is recognized by the United Nations Economic and Social Council, and the United Nations Human Rights Commission, allows some level of governmental restrictions on human rights for reasons, during public health or national emergencies, but this must be done in a lawful, inevitable, and commensurate manner (International Commission of Jurists, 1985). Again, the International Covenant on Economic, Social and Cultural Rights, adopted by almost all countries in the world, provides that everyone has the right to attain highest standards in health, be it emotional, physical or mental (OHCHR, 2020).

Therefore, even though it is one of the social duties of governments to ensure the prevention, and management of epidemic and endemic diseases in any country (International Commission of Jurists, 1985), this must be in consonance with citizens’ rights to health (OHCHR, 1976), which agrees with provisions of the International Bill of Rights (IBR). The IBR enshrines peoples’ rights to all areas of human needs; physiologically, social, security, education, dignity, life, non-discrimination, equality, prohibition against abuses, privacy, access to information, and legitimate freedoms of all kinds, says the Washington Organization for Latin America (WOLA, 2020). States of emergencies should also consider and accommodate the peculiar situations and needs of the physically challenged, disadvantaged populations or marginalized groups (International Commission of Jurists, 1985; OHCHR, 2020; UNHCR, 1976).

Annoyed with the rate of human rights abuses being reported across the globe, the UN High Commissioner for Human Rights, Michelle Bachelet, warned that countries and governments must be reminded that emergency responses to the coronavirus must respect peoples’ fundamental human rights (Aljazeera, 2020b; OHCHR, 2020).

Social marketing experts believe that all these problems could have been addressed through pre-programme public enlightenment mass education campaigns on what COVID-19 is all about, the inherent dangers to individuals and society and the beneficial preventive measures expected from everyone. According to the World Health Organization (WHO, 2020), this could be achieved by employing risk communications and community engagement tools at all levels of the society. Meanwhile, social marketing concept has been used globally to tackle various health challenges ranging from maternal and child health, risky behavior (smoking), campaign on tuberculosis, female genital mutilation (FGM), anti-alcoholism, anti-drug, and many more (Odigbo et al., 2018). The essence of social marketing is to use a combination of 4Ps marketing-mix variables (product, price, promotion and place), and another 4Ps, public relations-cum-managerial variables (publics, policy, partnership and purse-string), to induce people to understand and willingly accept a social course, for their own benefit and the benefit of society, and mankind in general in the context of COVID-19.

Literature review

Covid-19 lockdown human rights abuse and international conventions

Reports indicate that many countries are implementing the COVID-19 lockdown with significant cases of human rights abuses. For instance, just two weeks after the imposition of lockdown, security forces enforcing it killed 18 Nigerians, while COVID-19 killed 12 persons within the same period (Africanews, 2020; Aljazeera, 2020a; Amnesty International, 2020a; BBC, 2020a; Human Rights Watch, 2020a; Idris, 2020; Khalid, 2020; Nigerianrights, 2020; Ojukwu, 2020). It was reported that six people lost their lives in Kenya due to police brutality within the first 10 days of COVID-19 dusk-to-dawn curfew in that country (Human Rights Watch, 2020a). In Philippines, the lockdown measures were reportedly characterized by police brutality, abuses and massive prison deaths arising from overcrowding due to the coronavirus (Aldinogan, 2020; Aspinwall, 2020; The Diplomat, 2020c), so also with Iran (Human Rights Watch, 2020j). In Sri Lanka the lockdown was allegedly used to implement press censorship and curtail
public free expression (Ganguly, 2020; Human Rights Watch, 2020c).

In the Central Asia region countries of Uzbekistan, Turkmenistan and Kyrgyzstan, reports have it that there were abuse of human rights in governments’ responses to the Covid-19 pandemic. These came in form of limited access to information on the levels of spread of the virus in those countries, and imposition of restrictions on the reportage by anyone (Human Rights Watch, 2020d). Some of the governments used it to clampdown on journalists, perceived enemies, health personnel, social activists, and also implemented quarantine measures in harsh and arbitrary ways (Alindogan, 2020; Aljazeera, 2020b). Other governments hiding under COVID-19 lockdown, used it to suppress activists’ and journalists’ freedom of expression rights (Amnesty International, 2020b; Aspinwall, 2020; DailyMail, 2020; Ganguly, 2020; Human Rights Watch, 2020d; The Diplomat, 2020a). In other countries, the COVID-19 lockdown implementation has been turned into a killing spree by trigger-happy law enforcement officers (Human Rights Watch, 2020d). Yet in some countries, vulnerable populations, like women and children, face increased risk of abuses, domestic violence, sexual abuse and rape during the lockdowns (Al-monitor, 2020; The Guardian, 2020a), while prisoners in some countries are exposed to dire threats to their lives (Human Rights Watch, 2020d).

The UN has warned tacitly that some countries are flouting peoples' human rights in the guise of checkmating coronavirus spread, and called this “a human rights disaster” (OHCHR, 2020). According to the UN High Commissioner for Human Rights, Michelle Bachelet, such countries should desist from infringing on peoples’ fundamental rights in the implementation of their emergency measures. This warning was followed by a UN report which mentioned 15 countries where allegations of COVID-19 lockdown enforcement human rights abuses were rampant (Human Rights Watch, 2020f; OHCHR, 2020). The countries said the report include: Nigeria, Kenya, South Africa, the Philippines, Sri Lanka, El Salvador, the Dominican Republic, Peru, Honduras, Jordan, Morocco, Cambodia, Uzbekistan, Iran and Hungary. The UN highlighted that in some of the listed countries, security agencies used excessively crude force to ensure compliance to lockdowns and curfews (Human Rights Watch, 2020f; The Diplomat, 2020c).

The International Covenant on Civil and Political Rights (ICCPR, 1976a), one of the international human rights laws, states that when restrictions on rights are occasioned by public health or national emergency concerns, it must be implemented in a lawful, inevitable, and commensurate manner. Under this, people are guaranteed their rights to health, even to the highest possible standards. This places on governments, obligations to ensure the prevention of diseases and to provide medical care to the public.

Article 4 of the ICCPR human rights law also says that in the event of serious public health emergencies, stepping down on some rights may be justifiable, only when they are strictly inevitable, but must not be arbitrary or discriminatory in the implementation, and of limited timeframe. It must also respect human dignity, open to review, and targeted at achieving the set health objective(s), and have a legal basis. ICCPR (1976b) in Article 7 decries torture, cruelty, inhumanity or demeaning treatments or punishments on anyone. Article 9 (1) of the ICCPR states that people must be given their rights to liberty and security of persons, and that no person shall be deprived of this right, except strictly within the ambit of established rule of law.

Hence, States were therefore advised to adhere to human rights-based approaches in their COVID-19 pandemic controls, in order not to abridge rule of laws and achievement of healthy societies where everyone’s human rights are protected (Bachelet, 2020; OHCHR, 2020). Based on the foregoing, therefore, the following research questions are drawn for this study:

RQ1: Was there a significant violation of fundamental human rights in the covid-19 lockdowns and curfews implementations within the first one month?

RQ2: Did security forces in the countries under review use excessive force to enforce lockdowns and curfew?

RQ3: Were the lockdowns and curfew enforcements significantly lawful, necessary and proportionate?

RQ4: Were all the citizens of the countries under review guaranteed their rights to the highest possible quality health standards?

RQ5: Were the lockdowns and curfew enforcements significantly respectful of human life and human dignity?

RQ6: Were emergency declarations based on the Covid-19 outbreak significantly used to discriminate against some groups or individuals?

COVID-19 lockdown and social marketing
Social marketing could be used to achieve the willing acceptance, cooperation and support of a populace towards the COVID-19 lockdown and curfews. This has been proved true in many health communications’ and intervention studies (Odigbo, 2016; Oi et al., 2016). Kotler & Zaltman (1971), says that social marketing involves the designing, implementing and controlling of social programs in order to influence their acceptability by target publics. It includes the marketing of social ideas through product designing, pricing, communication, distribution and research. Therefore, social marketing tools are used to change the negative or undesired attitudes and behavior of a target populace in the desired positive direction (Hastings & McDermott, 2006; Kotler & Zaltman, 1971). So, social marketing encourages people to adopt social behavior that will be beneficial to all in society (Kotler & Roberto, 1989; Ricordeau et al., 2003).

Social marketing has been successfully used in the health areas like HIV/AIDS campaigns, to achieve desired behavior changes amongst the populace (Odigbo et al., 2017). Social marketing
campaigns have also been used as a financial costs reduction tool in the health arena in some countries (Oti et al., 2016). For instance, social marketing has been used to improve maternal and child health, leading to increased patronage of health care centers, reduced complicated deliveries, improved newborn cares, and increased vaccination with consequent decline in medical bills, maternal and infant mortality rates (Seetharam et al., 2014). Hence, social marketing could also be used for effective public enlightenment (Odigbo et al., 2016), on the dangers of the coronavirus, the preventive measures against it, the proper things to do when contracted, the “dos and don’ts” over it, and the truths regarding the myths and rumors (WHO, 2020), so as to achieve a smooth public acceptance of the lockdown enforcements by law enforcement officers, and forestall the ugly civilian-police confrontations that have culminated into avoidable deaths in some countries.

COVID-19 lockdown and the 8Ps of social marketing

The 8Ps of social marketing-mix elements that could be deployed in effective implementation of health communications (Odigbo, 2016), therefore, also for the covid-19 lockdown and curfew enforcements include: the product (e.g., COVID-19 personal protective equipment, vaccines, gloves, face masks, sanitizers, etc.); the price (e.g., going to health centers, receiving a COVID-19 test, staying in isolation centers, social-distancing from friends and well-wishers, even family members in extreme cases, obeying stay-at-home orders, complying with law enforcement officers, government and health personnel controlling the covid-19, willing acceptance of business closures, job stoppages, and other deprivations); the place (different testing locations, hospitals, health centers, residential areas, etc.); the promotion (hand-washing, social-distancing, coronavirus test, anti-COVID-19 behavior ethics, and cooperation with governments, law enforcement agents and healthcare personnel); the policy (e.g., WHO regulations, governmental regulations and laws, international cooperation with other countries); purse strings (internal and external funding); and partnership (global cooperation with the World Health Organization, other countries and international organizations). A careful implementation of all these will bring about the willing cooperation and positive behavioral changes and attitudes of the populace towards COVID-19 lockdowns and curfew implementation.

Origin and spread of COVID-19

COVID-19 was reported first in Wuhan, China, in December 2019. It advanced quickly all over the thickly-populated country (CDC, 2020), to Hubei between December 2019 and February, 2020. It has gotten to 1,386 counties across all the 31 provinces. Today, coronavirus has spread like wild fire to all parts of the world. As at June 26, 2020, 213 countries and territories around the world have the coronavirus, with 9,753,786 reported cases, and 492,652 deaths globally (Worldometer, 2020).

Today, no country is spared of COVID-19, and all countries are coming up with novel drastic measures to checkmate the spread among their citizens. These include border closures, suspension of flights, partial or total lockdowns and curfew, with unbearable consequences on their citizens. For instance, in the United Kingdom, all schools have been closed in Scotland, Wales and Northern Ireland as measures to prevent the COVID-19 (The Guardian, 2020a). In the United States, President Trump compares the sacrifices needed to curb COVID-19 as akin to those made during World War II, to what he called “the invisible enemy” (Apnews, 2020). In Canada, a state of emergency has been declared in Ontario, which the Ontario’s Premier, Doug Ford, said was because Covid-19 constitutes a grave danger of unimaginable quantum, which must be dealt with decisively without any delay (The Guardian, 2020a).

The government of Belgium also announced its first lockdown from March 18 to April 5, saying the citizens will only leave their homes for essential shopping for food, drugs and bank transactions in cases of emergencies (Newstrust, 2020). In Austria, large gatherings, schools and shop owners selling non-essential goods were banned from opening (Newstrust, 2020). Many countries imposed travel bans to curb the COVID-19 (The Economist, 2020). Other countries shut their borders and international airports to travelers into or outside the countries (Aljazeera, 2020b; New York Times, 2020). Corporate organizations around the world also closed up (Jarvis, 2020; Traveldailynews, 2020). There is a spirited effort all over the world to discover vaccines or cure for the COVID-19 (Andersen et al., 2020). A UNESCO report says that over 160 countries closed all educational institutions nationwide, which affected over 87% of students globally, (UNESCO, 2020). The International Monetary Fund (IMF, 2020) has announced that COVID-19 has driven the world into another global recession, of probably more devastating impact than the 2008 global financial crisis (Havard Business Review, 2020). Even though the World Health Organization says that COVID-19 has a zoonotic origin, that is emerged from an animal source, and that it has no evidence it originated from a Chinese lab (WHO, 2020), the US President, Donald Trump, says that China has to be investigated on the origin of COVID-19, especially its scientific lab in Wuhan (BBC, 2020b; CNN, 2020; The Guardian, 2020b). The U.K. Defense Minister, Ben Wallace, also accused China over the coronavirus outbreak (CNBC, 2020). However, scientists and virologists have debunked this conspiracy theory and laboratory origin of COVID-19. This include a group of 27 prominent public health scientists cutting across countries, in an online publication by The Lancet released on Feb. 18, 2020 (Cohen, 2020).

Methods

A combined content analysis, critical analysis and doctrinal method is employed in this study, through a qualitative and quantitative approach. A Boolean search of mass media reports related to terms of COVID-19 was done. The exact search terms used were: “COVID-19 lockdown”, “COVID-19 curfews”, “COVID-19 human rights abuses”, “Human Rights Law”, “International Human Rights’ Conventions”, and “Universal Declaration of Human Rights”. Searchers were conducted...
between May 13 and May 28, 2020, mainly of COVID-19 lockdown/curfew management human rights issues that occurred within the first three weeks in many countries. The search engines employed were Google and Yahoo, since we are concerned mainly with mass media articles. The last search date was May 28, 2020. Since there were limited published articles on COVID-19 then, the sources of information for the analysis were mass media articles, and international instruments, covenants and or conventions on human rights.

The eligibility criteria used included articles from recognized national and or international mass media sources will be included in the study, and the opinion of international authorities on health and human rights (e.g., the World Health Organization, the UN Universal Declaration of Human Rights (UDHR, 1948), the UN High Commission on Human Rights, International Covenant on Civil and Political Rights (ICCPR, 1976b), International Commission of Jurists (1985), Human Rights Watch, Amnesty International, and national/international human rights organizations. Reports from local mass media sources that are not internationally recognized were excluded. The variables and data extracted for the analysis were mainly reports of human rights’ abuses that occurred within the period under review, due to COVID-19 lockdowns/curfews enforcement.

A five-step secondary data research process is adopted (Denyer & Tranfield, 2009), to study issues related to COVID-19 lockdowns/curfews and human rights abuses in this study. The first step was by clearly defining the search criteria and the time period during which the COVID-19 lockdowns/curfews and human rights abuses occurred, and the consequent specific research questions and scope.

The second step was a sourcing of the relevant literature by selecting the following words or phrases that appeared in the mass media, statutes and conventions: “COVID-19 Lockdown”, “COVID-19 Curfews”, “Human Right Abuses”, “Human Right Laws,” and “International Conventions on Human Right.” A UN report mentioned 15 countries where the allegations of COVID-19 lockdown enforcement human rights abuses were rampant: Nigeria, Kenya, South Africa, the Philippines, Sri Lanka, El Salvador, the Dominican Republic, Peru, Honduras, Jordan, Morocco, Cambodia, Uzbekistan, Iran and Hungary (Bachelet, 2020; OHCHR, 2020). The sample size for this study is comprised of a selection of 10 countries (out of the 15 listed countries in that UN OHCHR report). Another two countries where law enforcement agencies are reportedly used immoderate and sometimes fatal force to ensure lockdowns and curfews’ compliance is added to the 10, making a total sample of 12 countries. The 12 selected sample countries are: the Dominican Republic, El Salvador, Iran, Kenya, Morocco, Nigeria, the Philippines, South Africa, Sri Lanka, Uzbekistan, Kazakhstan and Kyrgyzstan, as displayed in Table 1.

The third stage was literature selection, evaluation and categorizing of the COVID-19 lockdowns/curfews’ reports on human rights abuses, and their correlations to human rights law, statutes and international conventions on human rights. Two criteria were considered in selecting the media reports: first, it must come from a first rated or reputable international or national media, and a reputable national or international human rights organization. Second, it has to include the keywords: “Covid-19 Lockdown”, “Covid-19 Curfews”, “Human Rights Abuses”, “Human Rights Law,” and “International Human Rights’ Conventions,” to justify validity of the literature search.

The fourth stage is the qualitative critical analysis and synthesis of the media reports according to their salience and relationship to study. In doing this, a standardized method of traceable, systematic and reproducible structured content analysis is employed (Brewerton & Millward, 2001; Seuring & Gold, 2012).

The fifth stage involved the summarization of the findings, the discussion of the findings with emphasis on how it addressed the research questions raised, how it contributed to knowledge and the recommendations for the way forward.

Results and discussion

Table 1 gives a country by country display of the types of COVID-19 lockdown/curfew human rights’ abuses that occurred in the 12 selected countries within the first two or three weeks of the lockdowns or curfews. These ranged from killings by law enforcement officers, where Nigeria topped the list with 18 persons killed within two weeks of lockdown, followed by Kenya, with 6 deaths. The other rampant reported human rights’ abuses within the period include: police brutalities, tortures, humane and degrading treatment of citizens, arbitrary arrests and detentions, seizure/confiscation of properties, sexual molestations, briberies, denial of social distancing to prisoners, news censorship and suppression of freedom of expression, and denial of social distancing rights to prisoners. Other abuses include tyrannical enforcement of quarantine, and capricious use of force on citizens by police.

Table 2 summarizes the covid-19 lockdown and curfew human rights and freedom abuses that took place in those 12 countries, highlighting the media sources or institutional / organizational sources, the major articles’ titles, their dates and major areas of human rights, freedom or humanitarian rights violations, in reference to human rights’ laws, statutes, international conventions.

Analysis of findings in relation to the research questions

Addressing RQ1: Was there a significant violation of fundamental human rights in the COVID-19 lockdowns and curfews implementations within the first one month?

Data displayed on Table 1 and Table 2 indicate that significant breaches of peoples’ fundamental rights occurred in the covid-19 lockdowns and curfews implementations, especially within the first one month of its implementation in all 12 countries (100%), leading to police-related deaths in two countries and prison-congestion deaths in three countries (33.33%). Nigeria topped the list of countries where citizens lost their
Table 1. An overview of COVID-19 lockdown and curfews human rights abuses in the selected countries.

<table>
<thead>
<tr>
<th>S/N</th>
<th>Country</th>
<th>Types of COVID-19 Lockdown / Curfew Human Rights Abuses</th>
<th>Reported By</th>
<th>Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Kenya</td>
<td>6 cases of deaths linked to police, police violence, Brutalities, Extortions, unlawful arrests and detentions, Teargassing people, sexual abuse and exploitation.</td>
<td>United Nations, Aljazeera, Human Rights Watch. Local media.</td>
<td>March 27 to April 22 (26 Days)</td>
</tr>
<tr>
<td>4</td>
<td>Philippines</td>
<td>120,000 arrests, Deaths in prison, Use of Excessive force, Police violence and brutalities, Demolition of informal settlements. “Shoot to kill orders.” Denial of social distancing to prisoners.</td>
<td>United Nations, Aljazeera, HRW, Jamela Alindogan, The Diplomat, Aspinwall Nick,</td>
<td>Between March 15 to April 03, (19 Days)</td>
</tr>
<tr>
<td>5</td>
<td>Sri Lanka</td>
<td>10,039 Police arrests, Suppression of freedom of expression, 2,489 vehicles seized, Blanket news censorship, security force abuses.</td>
<td>HRW, News.Ik, Meenakshi Ganguly,</td>
<td>20th of March to April 03, (13 days)</td>
</tr>
</tbody>
</table>

lives, with 18 persons killed by law enforcement officers, as opposed to 12 killed by the COVID-19 within the first 14 days of lockdown (Aljazeera, 2020a; Amnesty International, 2020a; BBC, 2020a; Khalid, 2020). This is followed by Kenya, with six cases of deaths linked to police (Human Rights Watch, 2020a). The countries that recorded prison deaths due to overcrowding and consequent COVID-19 no-distancing measures were Philippines, El-Salvador and Iran (Human Rights Watch, 2020b). Other human rights abuses reported in the 12 countries within the period under review include tortures, inhumane and degrading treatments of people, arbitrary arrests and
<table>
<thead>
<tr>
<th>S/N</th>
<th>Country</th>
<th>Name of Person, Media or Organisation Reporting</th>
<th>Major Article Title or Related Ones</th>
<th>Date</th>
<th>Major Area of Focus</th>
</tr>
</thead>
</table>

detentions, seizure/confiscation of properties, sexual molestation, police brutalities and briberies, extortions, shootings, beatings and teargassing people, excessive use of force, gender-based violence, news censorship and suppression of freedom of expression (Alindogan, 2020; Aljazeera, 2020b; Human Rights Watch, 2020j; The Diplomat, 2020c). These negate the provisions of International instruments like Article 20 of the Universal Declaration on Human Rights, Article 10 of the European Convention on Human Right, (ECHR), Article 9 of the Africa Charter on Human right, all of which guarantee the peoples’ rights to life, liberty, economic and social rights, among others. The violations are also at variance with Article 7, Article 9 (1 & 2), Article 17 and Article 19, International Convention on Civil and Political Rights (ICCPR, 1976c), that are very essential for rule of law in any constitutional democracy (Egbewole, 2012). It is also against Article XI of the French Declaration of the Rights of human beings, which all provide for freedom of information and expression.
Addressing RQ2: Did security forces in the countries under review use excessive force to enforce lockdowns and curfew?

A critical analysis of the literature review and data displayed in Table 1 and Table 2 reveal that security forces used tyrannical force to implement lockdowns and curfews in at least 10 out of the 12 countries under review (Human Rights Watch, 2020e). In Dominican Republic a medical doctor is slapped by police officers (Dailymail, 2020), news censorship and suppression of free expression were reported in Sri Lanka, the Philippines, Central Asia countries of Uzbekistan, Kyrgyzstan and Turkmenistan (Ganguly, 2020; Human Rights Watch, 2020e; The Diplomat, 2020a). Out of the 12 countries, it was only Morocco that denied the allegations of police tyrannies against the public when confronted by the mass media, the Human Rights Watch, and other rights organizations (Reuters, 2020). While President Muhammadu Buhari of Nigeria admitted and apologized to Nigerians regarding police brutalities in the COVID-19 lockdown implementation in the country (Oloyede, 2020), the President of Kenya, Uhuru Kenyatta, also apologized to his people on the same score (Human Rights Watch, 2020h).

Addressing RQ3: Were the lockdowns and curfew enforcements significantly lawful, necessary and proportionate?

A doctrinal review of the constitutions of some of the countries under review shows that the lockdowns and curfew enforcements were significantly lawful, to the extent that it was covered in their constitutions. For instance, Section 305(1, 3a, 3b, 3c) of the Nigerian Constitution, 1999, gives government the rights to declare curfew in emergencies or when there is enormous threat to national security or to citizens. This also agrees with the 1985 International Commission of Jurists’ Siracusa Principles. Countries hid under these local and international laws to declare covid-19 lockdowns and curfews, since WHO (2020) declared the pandemic a global emergency. However, fearing that these powers could be abused, a group of United Nations human rights experts, warned countries not to suppress peoples’ rights under the cover of emergencies (Amnesty International, 2020b; Aljazeera, 2020b; Human Rights Watch, 2020f; OHCHR, 2020; WOLA, 2020).

Addressing RQ4: Were all the citizens of the countries under review guaranteed highest quality health standards possible?

A critical analysis of the literature review and data in Table 1 and Table 2 reveal that all the citizens of the countries under review were not guaranteed the rights to highest quality health standards possible. For instance, Amnesty International (2020b), reports that Nigerians in their millions living in informal abodes had no access to normal healthcare, hence, highly exposed to COVID-19 infection. Human Rights Watch (2020a), then advised the Nigerian Government to make sure these peoples’ physiological needs are taken care, especially at this time of crisis. Governments also owe it as a duty to ensure that the most vulnerable in society, including persons living with disabilities, and the homeless, are also guaranteed the best chances of survival during emergencies (Amnesty International, 2020a).

In countries like Philippines, El Salvador, Iran, Turkmenistan, Kyrgyzstan and Uzbekistan, prisoners and people in correctional and detention centres were held in inhuman overcrowded and unhygienic conditions, without any social distancing measures, thus, at risk of contracting COVID-19 (Human Rights Watch, 2020b; Radio Free Europe, 2020; The Diplomat, 2020a). In Kazakhstan, quarantine measures were also reportedly implemented in arbitrary and harsh manners (News.IK, 2020). In Sri Lanka, the COVID-19 pandemic was used to enforce press censorship and curtail freedom of expression (Ganguly, 2020). In Kenya, some of the police that were mandating everyone to wear masks, were themselves not wearing masks and other protective gear (Human Rights Watch, 2020a), and police threw teargas canister at a man, in Kakamega county, Kenya at midday on April 1, 2020, at the Mumias market, which reportedly killed him (Human Rights Watch, 2020a).

Over 87million of society’s poorest and most vulnerable people in Nigeria also see their lives and livelihoods being destroyed by the pandemic (Human Rights Watch, 2020a). COVID-19 lockdown palliatives or social incentives from the Nigerian Government meant for the most vulnerable never reached the majority. This gave rise to a large number of complaints nationwide. According to official reports, about 90 million Nigerians live in extreme poverty (below $2.00 a day) (World Bank, 2019). President Muhammadu Buhari promised COVID-19 lockdown palliative policies to citizens (Amnesty International, 2020a), but this still leaves about 87 million vulnerable poor out. These negate part of the provisions of International Bill of Rights, which enshrines the right to health, among other things (UNHCR, 1976).

Addressing RQ5: Were the lockdowns and curfew enforcements significantly respectful of human life and human dignity?

A critical analysis of the literature review and data in Table 1 and Table 2 again indicates that the lockdowns and curfew enforcements did not respect human life and human dignity in significant cases. For instance, in Dominican Republic, a medical doctor was beaten, humiliated and detained by police officers for violating nationwide coronavirus curfew (Daily Mail, 2020). Kyrgyzstan, Kazakhstan, and Uzbekistan also infringed on citizens’ freedom of expression (Human Rights Watch, 2020g; Radio Free Europe, 2020; The Diplomat, 2020a).

The UN High Commissioner for Human Rights, Michelle Bachelet, advised that effective combat of the COVID-19 pandemic demands countries to ensure that both rich and poor citizens have access to treatment, and shielded from stigma, (OHCHR, 2020). This is also enshrined in all the International Covenants on peoples’ rights (ICCPR, 1976d; OHCHR, 2020).

Addressing RQ6: Were the Covid-19 lockdowns/states of emergency significantly used discriminatively against disadvantaged and vulnerable groups?
Our literature review and data in Table 1 and Table 2 show that in its first two weeks, COVID-19 emergencies and lockdowns were used discriminatively against disadvantaged and vulnerable groups in some countries. For instance, police used rubber bullets, tear gas, water bombs and whips to ensure social distancing, especially amongst the poor in South Africa (Human Rights Watch, 2020a). In Nigeria, it was alleged that those who could not pay bribes to the COVID-19 enforcement officers, mainly poor people, were forced into mandatory quarantine (Human Rights Watch, 2020a). In El Salvador, disadvantaged people like those of African descent, indigenous peoples, and other groups, were denied access to health care and other protections under the current COVID-19 crisis (WOLA, 2020). Additionally, many prison detainees, including older people and people with underlying health conditions, were denied their rights by being held in inhuman conditions that threatened their health (Human Rights Watch, 2020b).

In Iran, the police used violence and humiliation to enforce coronavirus curfews, especially among the poorest and more vulnerable (Human Rights Watch, 2020i). In other countries, there were increased violence against women during COVID-19 lockdown and emergency. In the Central Asian countries of Kazakhstan, Kyrgyzstan, and Uzbekistan, governments allegedly used COVID-19 restrictions to manhandle journalists, activists and healthcare providers (Radio Free Europe, 2020; The Diplomat, 2020b). In Turkmenistan, doctors and some other medical personnel were denied access to their cell phones at work (Radio Free Europe, 2020). The coronavirus outbreak, also witnessed unusual attacks, stigma and discrimination against Asians in many countries (The Guardian, 2020a).

All these are at variance with the United Nations (1948) Universal Declaration of Human Rights, and other international instruments, charters and covenants on human rights.

Recommendations

Based on the outcome of this situation analysis, we hereby make the following recommendations:

- Every nation of the world should use social marketing campaigns to mass-educate and enlighten their people more on the realities of the coronavirus, and the consequent dangers of ignoring its preventive measures. When this message is sunk into the peoples’ consciousness, it will make things easier for law enforcement officers enforcing COVID-19 lockdowns and or curfews.
- Social marketing should also be used to organize orientation programs for law enforcement officers enforcing the COVID-19 lockdowns and or curfews on basic human rights and humanitarian rights law, so as to enable them deal with civilians without breaches.
- Human rights and humanitarian rights should characterize the implementation of the COVID-19 lockdowns and or curfews in every country.
- Security forces in every nation should avoid the use of excessive force in enforcing lockdowns and curfews in their countries. No matter how disobedient or stubborn the people might be, the use of persuasive communications and mild force should suffice.
- Every nation must ensure that their lockdown and or curfew are significantly fashioned and enforced in lawful, necessary and proportionate manners, in tandem with international conventions on human
- Every nation must ensure that people in the country are guaranteed the right to the highest quality of health possible, no matter their economic, political or social status.
- Every nation must ensure that their COVID-19 emergency measures are not used to settle scores with political opponents, or against disadvantaged, minorities, or vulnerable people.
- Social marketing campaigns should be used to enlighten the populace in every nation on the “dos and don’ts” of COVID-19, so that they will see the need to abide by all the advertised preventive measures, and also give their willing cooperation to law enforcement officers.
- Social marketing should be used to enlighten citizens of every country that to conquer the COVID-19, we must all come together as one and give each supporting hands. In this trying times, everyone in the world must resist the temptation to give in to stigmatization, xenophobia or selfishness. This is the time to be our brother’s keeper much more than ever before, regardless of race, color, creed or religion.

Suggestions for further studies

Most of the reported human rights’ abuses during the COVID-19 lockdown and curfews occurred mainly in poor and developing countries of the world. Further studies could be directed at determining the remote and immediate causes of this, which will help in forestalling the problem in future in those countries, thus, making the world a better place for all.

Data availability

All data underlying the results are available as part of the article and no additional source data are required.

References

Reference Source
Reference Source
Reference Source
Reference Source


Article 10 of the European Convention on Human Rights. (ECHR). Reference Source

Article 17 (1) of the ICCPR, says that “No one shall be subjected to arbitrary or unlawful interference with his privacy, family, home or correspondence, nor to unlawful attacks on his honor and reputation.” Article 1 of the Universal Declaration on Human Rights (UDHR), “All human beings are born free and equal in dignity and rights…” Article 3 of the Universal Declaration on Human Rights (UDHR). “Everyone has the right to life, liberty, and security of person.” Article 5 of the Universal Declaration on Human Rights (UDHR). “No one shall be subjected to torture or cruel, inhuman or degrading treatment or punishment”. Article 9 of the Universal Declaration on Human Rights (UDHR). “No one shall be subjected to arbitrary arrest, detention, or exile”. Article 7 of the ICCPR (1976) says that “No one shall be subjected to torture or cruel, inhuman or degrading treatment or punishment”. Article 9 (1 & 2) of the ICCPR, says that “Everyone has the right to liberty and security of person. No one shall be subjected to arbitrary arrest or detention. No one shall be deprived of his liberty except on such grounds and under such procedure as are established by law. Anyone who is arrested shall be informed, at the time of arrest, of the reasons for his arrest and shall be promptly informed of any charges against him”. Apsinwal N: The Philippines’ Coronavirus Lockdown Is Becoming a Crackdown. 2020; (Accessed 21 May, 2020). Reference Source


BBC: Coronavirus: Trump sets China lab origin theory for the virus. 2020b; (Accessed 13 May 2020). Reference Source


CDC: Coronavirus disease 2019 (COVID-19), and you. 2020; (Accessed 21 May 2020). Reference Source

CNBC: China has questions to answer over the coronavirus outbreak, UK minister says. 2020; (Accessed 14 May 2020). Reference Source

CNN: Fearing coronavirus, Arizona man dies after taking a form of chloroquine used to treat aquariums. By Theresa Waldrop, Dave Alsup, and Elliott C. McLoughlin, (2020); (Accessed 18 May 2020). Reference Source


ICCPR: Article 17 (1): “No one shall be subjected to arbitrary or unlawful interference with his privacy, family, home or correspondence, nor to unlawful attacks on his honor and reputation”. 1976a; 17(1). Reference Source

ICCPR: Article 7: “No one shall be subjected to torture or cruel, inhuman or degrading treatment or punishment.” 1976b; 7. Reference Source

ICCPR: Article 9 (1 & 2): “Everyone has the right to liberty and security of person. No one shall be subjected to arbitrary arrest or detention. No one shall be deprived of his liberty except on such grounds and under such procedure as are established by law. Anyone who is arrested shall be informed, at the time of arrest, of the reasons for his arrest and shall be promptly informed of any charges against him.” 1976c.


Kotler P, Roberto EL: Social Marketing: Strategies for Changing Public


Publisher Full Text


Reference Source


Reference Source


Reference Source


Reference Source


Reference Source


Reference Source


Reference Source


Reference Source


Reference Source


Reference Source


Reference Source


Reference Source


Reference Source


Reference Source


Reference Source


Publisher Abstract | Publisher Full Text


Publisher Full Text


Publisher Full Text


Reference Source


Reference Source

The Economist: More than 80 countries have imposed travel bans to curb the new coronavirus. 2020.

Reference Source

The Guardian: Teargas, beatings, and bleach: the most extreme Covid-19 lockdown controls around the world: Violence and humiliation used to police coronavirus curfews around the globe, often affecting the poorest and more vulnerable. 2020a; (Accessed 13 May, 2020).

Reference Source


Reference Source


Reference Source

UDHR: The Universal Declaration of Human Rights. 1948.

Reference Source


Reference Source


Reference Source


Reference Source


Reference Source


Reference Source


Reference Source


Reference Source
Open Peer Review

Current Peer Review Status: ✓ ?

Version 1

Reviewer Report 17 February 2021

https://doi.org/10.21956/emeraldopenres.14888.r27366

© 2021 Coccia M. This is an open access peer review report distributed under the terms of the Creative Commons Attribution License, which permits unrestricted use, distribution, and reproduction in any medium, provided the original work is properly cited.

Mario Coccia
Research Institute on Sustainable Economic Growth, Collegio Carlo Alberto, CNR - National Research Council of Italy, Turin, Italy

This study endeavors to report human rights abuses that have characterized the COVID-19 controls and lockdown in some countries of the world. The topics of this paper is interesting but the structure and content have to be revised by authors before passing peer review.

Title can be improved to fit better the content. Introduction has to better clarify the research questions of this study and provide more theoretical background. In particular, authors have to better describe the risk factors of COVID-19, containment measures of lockdown and its socioeconomic effects before to investigate the topics of this study (see suggested readings that have to be read and used in the text). I suggest to include research questions in the introduction rather than in the literature review. Avoiding and just mentioned in sections, sub-headings that create fragmentation of the paper. The sub-heading “origin and spread of COVID-19” I suggest to insert it in Introduction. Now literature review has a lot of subheadings that create confusion,. I suggest to reorganize it, reducing them.

Table 1 shows some countries under study, I suggest to insert a column to indicate the political system and level of democratization using Freedom house index to better explain a likely relation with human rights abuse, and also the geoeconomic area of countries under study, such as Iran, Middle East, Unitary Presidential Islamic Republic, Democratization Index Freedom House 15/100 = Not free

And so on for other countries under study. This information is important to support a better discussion also in relation to the length of lockdown applied and likely socioeconomic problems (cf., literature suggested).

Methods of this study are not clear. The section of Materials and methods (section 2) has to better clarify the logic of inquiry and how countries have been selected, indicating geoeconomic areas and other sociopolitical characteristics as explained. .

Conclusion has to be created and has not be a summary but authors have to focus on manifold
limitations of this study and provide suggestions of health, rule of law, human right and social policy to avoid future problems in the presence of pandemic crises leading to severe containment measures.

Overall, then, the paper is interesting but theoretical framework, study design, discussion and presentation of results have to be clarified using suggested comments.

Suggested readings of relevant papers that have to be read and all inserted in the text and references.


References

Is the work clearly and accurately presented and does it cite the current literature?
Partly

Is the study design appropriate and is the work technically sound?
Partly

Are sufficient details of methods and analysis provided to allow replication by others?
Partly

If applicable, is the statistical analysis and its interpretation appropriate?
Not applicable

Are all the source data underlying the results available to ensure full reproducibility?
Partly

Are the conclusions drawn adequately supported by the results?
No

Is the argument information presented in such a way that it can be understood by a non-academic audience?
No

Does the piece present solutions to actual real world challenges?
No

Is real-world evidence provided to support any conclusions made?
No

Could any solutions being offered be effectively implemented in practice?
No
**Competing Interests:** No competing interests were disclosed.

**Reviewer Expertise:** COVID-19, Environmental sciences, Socioeconomic studies of COVID-19, Public policies for COVID-19, Public health

I confirm that I have read this submission and believe that I have an appropriate level of expertise to confirm that it is of an acceptable scientific standard, however I have significant reservations, as outlined above.

---

Author Response 04 Apr 2021

Ben Odigbo, University of Calabar, Calabar, Nigeria

I wholeheartedly accept the report of this reviewer. It was good work with ample depth. However, we found that not all the countries reviewed are captured under the Freedom house index Freedom house index. So, we will make do with those covered. Thank you and Happy Easter holiday.

-Dr Ben Odigbo

**Competing Interests:** No competing interest.

---

Reviewer Report 25 January 2021

https://doi.org/10.21956/emeraldopenres.14888.r27321

© 2021 Mutahi P. This is an open access peer review report distributed under the terms of the Creative Commons Attribution License, which permits unrestricted use, distribution, and reproduction in any medium, provided the original work is properly cited.

Patrick Mutahi

University of Edinburgh, Edinburgh, United Kingdom

This article is a situation analysis of reported human rights abuses that have characterized the COVID-19 controls and lockdown in some countries of the world. This is as documented by reliable mass media sources, relevant international organizations and human rights non-governmental organizations between January 2020 to April 2020.

The article is good and can pass peer review. It relies on extensive literature and the arguments made as well as data used are going to be useful for those understanding about covid-19 and effect on human rights.

Is the work clearly and accurately presented and does it cite the current literature?
Yes

Is the study design appropriate and is the work technically sound?
Yes

Are sufficient details of methods and analysis provided to allow replication by others?
Yes

If applicable, is the statistical analysis and its interpretation appropriate?
Yes

Are all the source data underlying the results available to ensure full reproducibility?
Yes

Are the conclusions drawn adequately supported by the results?
Yes

Is the argument information presented in such a way that it can be understood by a non-academic audience?
Yes

Does the piece present solutions to actual real world challenges?
Yes

Is real-world evidence provided to support any conclusions made?
Yes

Could any solutions being offered be effectively implemented in practice?
Yes

**Competing Interests:** No competing interests were disclosed.

**Reviewer Expertise:** policing

I confirm that I have read this submission and believe that I have an appropriate level of expertise to confirm that it is of an acceptable scientific standard.

---

**Comments on this article**

**Version 1**

Reader Comment 20 Jul 2020

**Dr. Amaresh Jha**, GD Goenka University, Gurugram, India

Though the article refers to the reports of Amnesty International and Human Rights Watch, it intends to focus more on those countries where it has least implications on social marketing. The article should have mentioned the human rights violations in developed countries as well, where
people died because of the lack of life support systems. China is the country which has abused the human rights the most by keeping the information secret. The WHO has misinformed about the nature of spread of the COVID19. The developed countries having life support system technologies didn't provide support to underdeveloped countries. Access to treatment was not uniform for the immigrants in developed countries. The countries which lack in infrastructure and life support systems had to forcibly impose curfew, because there was no other way. Protecting life is never beyond the human rights. There is a need of capacity building in developing countries, which could bring equality for the masses.

**Competing Interests:** No competing interests were disclosed.